



# **12<sup>th</sup> International Conference on Fluidized Bed Technology**

**Krakow, Poland  
23-26 May 2017**

**SPONSORING  
PRESENTATION AND ADVERTISING**

*PROMOTION SERVICES PRICE LIST  
(please add 23% VAT to the net prices below)*

English is the official language of all promotional materials presented at the Conference

Dear Sir/ Madam

I would like to bring to your attention the next 12th International Conference on Fluidized Bed Technology (CFB-12). The Conference is being held every three years, since the first meeting in Halifax, Canada in 1985.

One of the aims of CFB-12 is to bring together scientists working on all aspects of circulating fluidized bed and related technologies. Thanks to this, the Conference creates an international forum of exchange of scientific and technological information and engineering experience in the field of the fluidized bed technologies.

The next CFB-12 will be held in Krakow, Poland, on 23-26 May, 2017, the next day after VGB Workshop organized in the same place. Attending the Conference will give your organization the opportunity to have three full days of unparalleled access to a wide potential client base to inform them about your products and services, build long-term relationships and stay up-to-date with news and developments relating to CFB technology. Within the framework of forthcoming CFB-12 Conference we are planning to open the Sponsors and Exhibition Area which usually remains the focal point of the Conference. We hope, that this well-rounded event will be a perfect platform for maximizing brand exposure and business opportunities

I would like to encourage you to choose from a range of valuable sponsorship packages - all of which offer excellent exposure to the attending delegates. I am sure, that your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment, away from the competition of everyday distractions of hit-and-miss promotion.

You are very welcome to Krakow and to Poland!

Hope to see you in Krakow in May 2017!

With kind regards

Wojciech Nowak  
*The Chairman of the Organizing Committee*

## **A.1. Gold / Diamond Sponsor**

A unique title – for one Company exclusively negotiable with Sponsor expectations.

## **A.2. Gold Sponsor 37 500 EUR**

The Gold Sponsor of the Conference receives:

### **A. Before the Conference**

- Company logo and link on the Conference website,
- Company logo on all newsletters,
- possibility to use the Conference logo in own presentations and materials.

### **B. Throughout the Conference**

- acknowledgement as Gold Sponsor throughout the Conference, in advertisements, own presentations, etc.,
- the Company logo in the conference programme,
- 25% discount for technical exhibition,
- place the Company's advertising in the conference materials,
- place the Company banner on the stage during the sponsored event,
- invite the Company to address the audience with a 5 minute commercial speech,
- two Conference registrations including plenaries, lunches, coffee breaks and special events,
- the Company logo in the Conference foyer,
- the Company logo on the sponsor slide show during the Conference,
- introducing the Company during the Conference opening and closing,
- printing the Company logo on the Conference program cover,
- a complimentary article prepared by the Sponsor.

### **A.3.Silver Sponsor 25 000 EUR**

The Silver Sponsor of the Conference receives:

#### **A. Before the Conference**

- Company logo and link on the Conference website,
- Company logo on all newsletters,
- possibility to use the Conference logo in own presentations and materials.

#### **B. Throughout the Conference**

- acknowledgement as Silver Sponsor throughout the Conference, in advertisements, own presentations, etc.,
- 10% discount for technical exhibition,
- the Company logo in the conference programme,
- place the Company's advertising in the conference materials,
- place the Company banner on the stage during the sponsored event,
- one Conference registration including plenaries, lunches, coffee breaks and special events,
- the Company logo on the sponsor slide show during the Conference,
- introducing the Company during the Conference opening and closing,
- printing the Company logo on the Conference program cover,

### **A.3.Bronze Sponsor 12 500 EUR**

The Bronze Sponsor of the Conference receives:

#### **A. Before the Conference**

- Company logo and link on the Conference website,
- possibility to use the Conference logo in own presentations and materials.

#### **B. Throughout the Conference**

- acknowledgement as Bronze Sponsor throughout the Conference, in advertisements, own presentations, etc.,
- 5% discount for technical exhibition,
- the Company logo in the conference programme,
- place the Company's advertising in the conference materials,
- place the Company banner on the stage during the sponsored event,
- the Company logo on the sponsor slide show during the Conference,
- introducing the Company during the Conference opening and closing.

### **A.3.Conference Sponsor 6250 EUR**

The Conference Sponsor of the Conference receives:

#### **A. Before the Conference**

- Company logo and link on the Conference website,
- possibility to use the Conference logo in own presentations and materials.

#### **B. Throughout the Conference**

- acknowledgement as Sponsor throughout the Conference, in advertisements, own presentations, etc.,
- the Company logo in the conference programme,
- the Company logo on the sponsor slide show during the Conference
- introducing the Company during the Conference opening and closing,

Note:

All articles and promotion materials are subject to the Scientific Committee approval.

### **Technical Exhibition**

The organizing committee of the 12th International Conference on Fluidized Bed Technology invites all institutions related to the topics of conference and other fields of science to present their achievements and products. The technical exhibition will be arranged.

Module:

#### **1. Basic Module :**

- white wall panles (2,5 m high)
- 3m x 1,5m (4,5 sqm)
- counter 100x50x100 – 1 psc
- table 70cm x 70 cm – 1psc
- plastic chair – 2psc
- fascia panel with company name written in dark blue or black colour
- spot light – 2psc
- clothes hanger (hanging)
- wastebasket
- socket 230V~ 2pcs
- electricity connection up to 2kW (230V~) - 1pcs

**Price: 900 EUR**

## **2. Extended Module I :**

- white wall panles (2,5 m high)
- 6m x 1,5m (9 sqm)
- counter 100x50x100 – 1 psc
- table 70cm x 70 cm – 2psc
- plastic chair – 4psc
- fascia panel with company name written in dark blue or black colour
- spot light – 4psc
- clothes hanger (hanging)
- wastebasket
- socket 230V~ 2pcs
- electricity connection up to 2kW (230V~) - 1pcs

**Price: 1150 EUR**

**Fee for each additional person:  
250 EUR**

### **Provisions Technical exhibition**

<b>Coffee Breaks</b>	<b>included</b>
<b>Lunches</b>	<b>included</b>
<b>Welcome Reception</b>	<b>included</b>
<b>Official Dinner</b>	<b>included</b>
<b>Conference Proceeding</b>	<b>not included</b>
<b>Participation in technical sessions</b>	<b>not included</b>